

# Danielle Favreau she/her · (314) 225-5881

Product, IT, ML, Full Stack, UX A11Y Professional · St. Charles, MO · [info@daniellefavreau.com](mailto:info@daniellefavreau.com) · [linkedin.com/in/daniellefavreau](https://www.linkedin.com/in/daniellefavreau)

I am an accomplished Product and UX/UI Professional with a proven track record of leading cross-functional teams to deliver impactful, inclusive digital solutions. With expertise in accessibility, design system architecture, and human-centered design, I have driven multi-million-dollar projects and successfully aligned product strategies with user and business goals. My ability to blend strategic vision with technical insight and user experience makes me a key contributor to creating innovative, compliant, and user-focused experiences.

## Experience

### Head of Product, User Experience, and Design

**Stealth Startup** (New York, NY - Remote)

11/2024 – Present

- **Design System and User Experience Architecture:** Establishing the company's comprehensive design system and user experience architecture, creating scalable, reusable components and ensuring visual and functional consistency across all platforms. This effort lays the foundation for intuitive, user-centered digital experiences that align with business goals.
- **Strategic Product Road Mapping and Development:** Developing and implementing detailed product roadmaps for features and functionality, incorporating user feedback, competitive analysis, and market insights. Collaborating cross-functionally to prioritize initiatives that balance short-term deliverables with long-term strategic growth.
- **User-Centric Innovation and Process Optimization:** Leading the creation and optimization of end-to-end user journeys, mapping customer experience and system architecture to identify pain points and opportunities for innovation. Integrating data-driven insights and feedback loops to refine features, ensuring alignment with user needs and business objectives.

### IT Manager – Product Division Digital User Experience Accessibility (UX A11Y)

**CENTENE** (St. Louis, MO)

03/2020 – 11/2024

- **Strategic Leadership and Division Establishment:** Founded and led the UX Accessibility Division, promoting design-thinking and human-centered design, driving contracts exceeding \$134 billion in 2023 and a projected \$161 billion in 2024. Directed teams of 200+ professionals to deliver large-scale accessibility remediation projects, ensuring compliance with ADA, WCAG, and Section 508 standards across 1,000+ digital platforms.
- **Government Compliance and Consulting Expertise:** Acted as a trusted advisor on ADA, WCAG, and 508 compliance for federal and state healthcare clients. Developed and implemented accessibility roadmaps and product plans, aligning initiatives with organizational goals and fostering integration of accessibility principles into design systems.
- **Training and Policy Advocacy and Continuous Improvement:** Instituted organization-wide training programs and policies to enhance compliance awareness, standardizing accessibility practices. Developed tools and procedures for automated and manual accessibility testing, improving project delivery and digital experience standards.
- **Cross Functional Collaboration and Multi-Channel UX Expertise:** Partnered with UX researchers, designers, and developers to deliver multi-channel UX artifacts, architecture diagrams, and documentation that ensured seamless and inclusive user experiences across platforms. Oversaw the SDLC of complex digital projects from concept to launch.
- **Data-Driven Innovation and Analytics Leadership:** Leveraged tools like Google Analytics, Amplitude, and Adobe Analytics to create data-informed strategies that refined user experiences and drove accessibility leadership. Successfully led the Adobe DTM to Launch migration, establishing governance standards for bi-weekly releases.

### UX/UI A11Y Architect (former PM and SM)

**REJIS** (St. Louis, MO) via Discretion Groups, Inc. · Consulting

05/2016 – present

- **Agile Transformation Leadership:** Successfully transitioned the IT department from waterfall to hybrid agile ensuring compliance with government policies and procedures. Managed implementation of Atlassian suite as Scrum Master and PM.
- **Policy and Best Practices Development:** Developed policies, procedures, standards, guidelines, and best practices for designers and developers organization wide. Established a framework for consistent and effective UI development processes.
- **Complex Project Guidance:** Guided the design, development, and direction of an 8-10-year project to redesign and redevelop a suite of 30+ applications serving critical functions for jails, courts, police, and attorneys across multiple states, interfacing with national and international federal and state government crime databases.
- **Software Design and Development:** Proficiently engaged in software design and development using technologies such as C#, HTML5, CSS3, Bootstrap, with an SQL database backend. Collaborated with internal stakeholders and external agencies to create responsive solutions for desktop, mobile, and car-based devices.

### Lead UX/UI Engineer and Project Manager

**Technology Partners Solutions Group** (Chesterfield, MO) - via Discretion Groups, Inc. · Consultant

01/2015-08/2016

- **Strategic Project Management:** Managed projects exceeding \$500,000, delivering innovative, human-centered digital solutions that met complex client requirements; ensured all projects were completed on time and within budget.
- **Agile Leadership and Collaborative Engagement:** Led developers, designers, and testers using Atlassian tools to foster efficiency and collaboration; improved digital experience delivery through iterative workflows and clear communication.
- **Comprehensive UX/UI and CX Development:** Delivered comprehensive UX/UI solutions—including graphic design, user testing, and full-stack development—enhancing client customer experiences with human-centered design principles.

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## Sr. UX/UI Engineer – Google’s Education Division

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Google (Mountain View, CA) via Tekmark Global Solutions · Consultant

2014

- **Strategic Leadership in User-Centric Design:** Led the design, development, and project management efforts for Google's Course Builder, Open Online Education, and Google Classroom, significantly enhancing user engagement and accessibility for educational tools used by 3 billion unique users monthly.
- **Human-Centered Process Innovation:** Developed and implemented process improvements in CX design, CMS strategy, and program architecture, focusing on continuous improvement for Google’s education projects. Ensured an impactful, user-centered approach to elevate educational experiences, contributing to industry-leading UX standards.

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### UX and UI Architect / Content Analyst / CMS Creation and Migration Specialist

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Charter Communications / Spectrum (St. Louis, MO) via Preferred Resources · Consultant

2014

- **Strategic Product Road Mapping for Human Experience:** Designed and implemented user-centered roadmaps, driving engagement for over 6 million users by aligning digital experiences with business objectives and user needs.
- **Cross-Functional Leadership and Mentorship:** Led and mentored diverse teams through the product lifecycle, ensuring seamless collaboration and impactful user experiences from concept to release.
- **Data-Driven, User-Centric Product Design:** Developed product requirements, prototypes, and wireframes informed by analytics and user feedback, enhancing customer satisfaction and driving continuous improvement with Agile.

### Professional Affiliations

International Association of Accessibility Professionals - IAAP

2021-Present

Design Thinking Program - Advisory Board Member

University of Missouri (2021-2023)

### Education

Master of Business Administration – Human Factors & Accessibility

University of the People

Bachelor of Computer Science – Dean’s List, Magna cum Laude

University of the People

Bachelor of Science – Biology / Chemistry minor in German

University of Winnipeg

### Professional and Educational Certifications

Professional Scrum Master · Scrum.org

Notary Public – Missouri

Accessibility and Inclusive Design · U of Illinois

Inspired Leadership Professional · Case Western Reserve

Accessibility Testing, Dev, and PM · Deque

Interaction Design Professional · U of California

American Contract Law I and II · Yale

Introduction to Machine Learning · MIT

Agile Dev. Professional and CICD and DevOps · Darden

Organizational Leadership in DEI · RICE

BigQuery for Machine Learning · Google

Organizational Leadership Professional · Northwestern

CJIS Security and Awareness and NIBRS Certification · FBI

Psychology and Human Factors · U of Minnesota

Disability Inclusion and Accessible Design · U of Michigan

Secure Software Specs Specialization · U of Colorado

Emotional Intelligence · U of Michigan

UI/UX Design Specialization · CA Institute of the Arts

### Hobbies and Interests

Machine learning and how I can help people use AI to make their everyday lives easier and provide more time for loved ones.

Creating heirlooms and painting portraits of loved ones, beloved places, things, or events (wood, watercolor, acrylic, pastel pencil).